

Awareness. Education. Action.

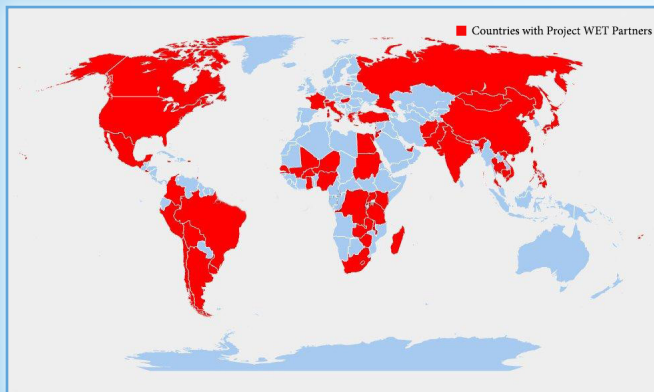
Finite but renewable, water is essential for life. We all use, need and impact water, so understanding how we can use water more sustainably is vital. Water stewardship starts with effective education. Our mission is to provide that education.

Goal

To help people understand basic water science in the context of how water is used, managed and protected for the good of all water users.

The Project WET Foundation:

- Trains more than 30,000 educators each year to teach about water through a network of local, state, national and international partners.
- Reaches more than a million children each year with hands-on, effective and universal water-science education methods, including online at DiscoverWater.org.
- Designs educational materials that empower solutions to pressing local water issues (ActionEducation™) and promotes community action.
- Tackles critical and complex water topics in engaging, scientifically valid ways to build 21st-century skills in science, technology, engineering and math (STEM).
- Forges strategic partnerships and advocates globally for innovative water resources education, including water, sanitation and hygiene (WASH) education.



**Growing Network Active in
70 Countries**

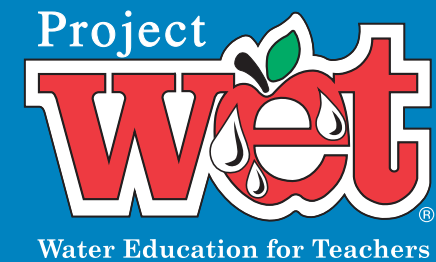


Project WET activities like “H2O Olympics” help people around the world understand the unique properties of water.

Awards & Honors

- Recommended by the National Science Teachers Association (NSTA)
- 2013 Global Journal Top 100 NGO
- 2012 U.S. Water Prize
- Multiple Educational Publisher, Independent Publisher and Children’s Book Awards

Engage Employees. Invest in Communities. Enhance Water Resources.



Our Experience, Your Priorities

Who do you want to reach?

- Project WET offers customized plans to meet the needs of your most important audiences.
- Corporate employees, community leaders, schools and government agencies already use Project WET.

What topics are most important to you?

- We have 300+ existing, hands-on activities to explain almost all aspects of water.
- We draw on 30 years of expertise to design new education methods for you.

Where do you want to focus?

- Project WET has partners in all 50 U.S. states and 70 countries, and we are eager to continue scaling up.
- Many assets are already

available in multiple world languages or can be translated and customized.

How do you want to implement the program?

- Project WET has flexible delivery options including water festivals, employee trainings, co-branding and new material development.
- We are sensitive to helping fulfill your CSR objectives.

What are the impacts?

- Project WET inspires local action to solve water issues.
- Success stories are ideal for traditional and social media sharing.

How much does it cost?

- Tailored programs are available at all levels of investment.
- Please contact us to discuss your needs.



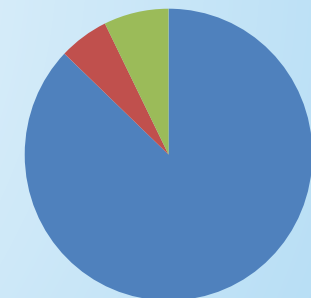
Uganda

Project WET's science teaching methods work across cultures and languages.



Brazil

Many Project WET activities help children and communities use water to stay healthy.



- Programs (87%)
- Fundraising (7%)
- Administration (6%)

Project WET is highly efficient, with 87 percent of funds supporting water education activities in the United States and around the world. Project WET is a U.S. 501(c)(3) nonprofit organization. (EIN: 20-0281441)