The America's Water Future campaign supports water awareness, education and action. Corporations can partner with America's Water Future to rally and empower employees, expand local partnerships and enhance their internal and external communications around sustainability.

1. Company leaders meet with Project WET staff. Working together, we determine topics of interest and define the scope and scale of the program.

2. Project WET develops a suite of customized and translated educational materials targeting topics and audiences of the sponsor’s choice.

3. Project WET trains employees in person or online to use materials to educate community members about key water topics.

4. Employees engage in their communities by educating people about water in classrooms, festivals or other special events, with an emphasis on measurable action.

5. Success stories and metrics are collected and shared internally and externally to maximize employee engagement and community relations.

To learn more, visit www.americaswaterfuture.org or contact awf@projectwet.org.