Advancing water education to understand global challenges and inspire local solutions.

Amid a changing climate and growing population, water challenges threaten our economy, our health and our very way of life. Because these challenges can only be addressed when people have a basic understanding of water, water education must be the first step.

Project WET specializes in developing and implementing high-quality, objective, science-based water education resources for use worldwide.
98% of educators said students will learn from Project WET activities.

“To this day I meet teachers trained over 25 years ago who say that a Project WET workshop inspired them to a lifetime of commitment to teaching water education and stewardship. I get comments about how adaptable Project WET is, and that it is 'awesome' or a 'great resource'.

-Estelle Rupert, 20-year Pennsylvania Facilitator on using Project WET.

Anyone who wants to teach others about water can do it with Project WET.

40% of Project WET educators work outside of formal classroom environments.

Corporate employees, nature center interpreters, park rangers, scout leaders and even parents and grandparents use Project WET.

How we educate 2.5 million people:

- Projects 26%
- USA Partners 36%
- International Partners 20%
- DiscoverWater.org 7%
- Publications 7%
- WASH Partners 4%
DiscoverWater.org
CHILDREN’S WATER EDUCATION WEBSITE
176,000 TOTAL USERS IN 2019

STUDENT DEMOGRAPHICS

- 67% OF TEACHERS EDUCATE LOW-INCOME STUDENTS
- 33% OF TEACHERS EDUCATE STUDENTS IN RURAL AREAS
- 16% OF TEACHERS EDUCATE PRIMARILY ETHNIC MINORITY STUDENTS

96% OF EDUCATORS SAID PROJECT WET WORKSHOPS HELPED THEM TO TEACH ABOUT WATER

WATER FESTIVALS
Project WET water festivals are held globally and offer alternative learning opportunities including structured learning stations and exhibits where students engage in hands-on water activities and investigations.

- 183 WATER FESTIVALS
- EDUCATED 200,000 STUDENTS

“I learned about Project WET six years ago, and it changed my life. I think hands-on water education helps to increase the effect of classroom lectures. We can exchange ideas and connect various factors through this style of education. These experiences improve the ability of people to think for themselves.”

-Junko Kato, a Project WET facilitator in Japan
The WaterCourse: Water Stewardship Solutions

The WaterCourse raises awareness of business’ critical water stewardship impacts. Through the development of watershed posters, The WaterCourse has helped multiple corporations engage stakeholders in global markets.

“I want them thinking about the fact that we live on a spaceship. Earth is a spaceship and we’re sharing the same water, we’re all sharing the same air and we’re all sharing the same resources. We need to think about every day how we impact that limited resource that we have, particularly something as precious as water.”

-NASA Astronaut Ricky Arnold, a Project WET Board Member, on water education at a Project WET water festival on World Water Day 2019. Arnold returned from the International Space Station in October 2018.

CORPORATE PARTNERS

Project WET also helps corporate partners engage employees, interact with communities and tell their water story to stakeholders. These corporate partners include:

ECOLAB®
Nestle Waters®
Newmont™
LEVI STRAUSS & CO.
Olam®

94% OF EDUCATORS SAID PROJECT WET INSPIRED THEM TO BECOME BETTER WATER STEWARDS

www.projectwet.org