We all rely on fresh, clean, available water. But amid a changing climate and growing population, water challenges threaten our economy, our health and our very way of life. Because these challenges can only be addressed when people have a basic understanding of water, water education must be the first step.

As the global water education leader since 1984, Project WET specializes in developing and implementing high-quality, objective, science-based water education resources for use worldwide.
“My students love Project WET and any activity that allows us to go outside and utilize the full grounds of the school. They enjoy getting into our creek and catching macroinvertebrates and looking at them under our microscope. They also love learning about water conservation and teaching other students about water usage and shortages around the world.”

-Kathryn Vaughn, Tennessee, art and after-school STEM program teacher

ANYONE WHO WANTS TO TEACH OTHERS ABOUT WATER CAN DO IT WITH PROJECT WET

47% OF PROJECT WET EDUCATORS WORK OUTSIDE OF FORMAL CLASSROOM ENVIRONMENTS

Corporate employees, nature center interpreters, park rangers, scout leaders and even parents and grandparents use Project WET.

STUDENT DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>97%</td>
<td>Educators said students will learn from Project WET activities</td>
</tr>
<tr>
<td>63%</td>
<td>Teachers educate low-income students</td>
</tr>
<tr>
<td>20%</td>
<td>Teachers educate primarily ethnic minority students</td>
</tr>
<tr>
<td>13%</td>
<td>Teachers educate students in inner cities</td>
</tr>
</tbody>
</table>
DiscoverWater.org
CHILDREN’S WATER EDUCATION WEBSITE
187,560 TOTAL USERS IN 2018

"I have found that Project WET’s hands-on activities develop my students’ communication skills more than traditional teaching methods. Project WET has also made them aware of water resources. They tried to figure out why one of the tributaries of their local river has been running low and have also begun to think about how their daily activities affect their water footprint.”

-Neriman Çakır, Turkey, science teacher specializing in educating students who are deaf, hard of hearing or have other disabilities

WATER FESTIVALS
Make a Splash with Project WET water festivals are held globally to educate students about water in fun, interactive environments. Festivals offer alternative learning opportunities including structured learning stations and exhibits where students engage in hands-on water activities and investigations.

114 WATER FESTIVALS
EDUCATED 82,934 STUDENTS

95% OF EDUCATORS SAID PROJECT WET WORKSHOPS HELPED THEM TO TEACH ABOUT WATER

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Community leaders are eager for a change to cleaner water for the sake of their health and the health of their children. We have found that education is vital to a community’s engagement in our water projects, as well as the health of the community.

-Zachary Kobza, Peru, WaterStar volunteer using Clean and Conserve education materials developed with Ecolab

The WaterCourse: Water Stewardship Solutions

The WaterCourse raises awareness of business’s critical water stewardship impacts. Through the development of watershed posters, The WaterCourse has helped Nestlé Waters engage stakeholders in 16 of their global markets.

91% of educators said Project WET inspired them to become better water stewards

www.projectwet.org

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