Project WET envisions a world in which every child understands and values water, ensuring a sustainable future. Through a robust network of partner organizations in all 50 U.S. states and 75 countries, the Project WET Foundation each year trains thousands of educators to reach millions of young people with water resources education. Project WET develops materials, provides workshops, organizes water events and advocates for the role of water education in confronting complex water issues.
Project WET Foundation Impact in 2016

Training
• Number of people trained: 15,316
• Number of hours of training: 106,586

Capacity Building
• Number of groups/organizations benefiting from education materials developed: 1,224
• Number of individuals benefiting from education materials developed: 2,667,818

Improved Skills/Education
• Percentage reporting increased knowledge after education programs and training: 90%
• Percentage who would recommend education programs and training to others: 93%
The Cumulative Effect

Every year the Project WET USA network trains thousands of new educators in Project WET. Educators trained in past years also continue to use Project WET with the new students they teach, creating a cumulative effect of new students reached every year. The numbers shown here are a conservative estimate of educators and students using Project WET in 2016 based on known numbers over the past three years.
Who did we train in 2016?

- **Pre-service** 28%
- **K-5** 32%
- **6 to 8** 13%
- **9 to 12** 7%
- **Nonformal** 19%
- **University** 1%
2016 Workshop Evaluation Data
online evaluations - ProjectWETUSA.org

• 47 workshops from 9 states: TN, GA, PA, CO, NJ, WI, WA, ME, TX
• 440 workshop participants

Data Collected
- Demographics
- Capacity Building
- New Skills
- Planned use of Project WET

• 90% reported increased knowledge of how to use water resources for teaching.
• 85% said they acquired new skills.
• 91% learned something that will help me with professional knowledge/skills.
• 96% said students will learn from Project WET activities
• 89% would recommend a Project WET workshop.
• 87% intend to be a better water steward as a result of the Project WET workshop.
Educational Setting

N=440

- Formal K-12
- Type of school
- Non-formal
- Pre-service/adult/college

<table>
<thead>
<tr>
<th>Type of Setting</th>
<th>Count</th>
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<tbody>
<tr>
<td>PRE K</td>
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<tr>
<td>K-2</td>
<td>118</td>
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<tr>
<td>2-5</td>
<td>121</td>
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<tr>
<td>6-8</td>
<td>74</td>
</tr>
<tr>
<td>9-12</td>
<td>45</td>
</tr>
<tr>
<td>ADULT</td>
<td>45</td>
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<tr>
<td>AFTER SCHOOL</td>
<td>83</td>
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<tr>
<td>AGENCY</td>
<td>23</td>
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<tr>
<td>COLLEGE/UNIVERSITY</td>
<td>14</td>
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<tr>
<td>HOMESCHOOL</td>
<td>161</td>
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<tr>
<td>NATURE/ENVIRONMENTAL CENTER</td>
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<tr>
<td>PRIVATE SCHOOL</td>
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<tr>
<td>PUBLIC SCHOOL</td>
<td>18</td>
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<tr>
<td>SUMMER PROGRAM</td>
<td>66</td>
</tr>
<tr>
<td>OTHER</td>
<td>25</td>
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<tr>
<td>OTHER</td>
<td>22</td>
</tr>
</tbody>
</table>
Demographics

Educators’ Students

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>Low Income</td>
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<tr>
<td>Middle Income</td>
<td>363</td>
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<tr>
<td>High Income</td>
<td>97</td>
</tr>
<tr>
<td>Inner City</td>
<td>60</td>
</tr>
<tr>
<td>Ethnic Minorities</td>
<td>104</td>
</tr>
<tr>
<td>Majority White (Caucasian)</td>
<td>154</td>
</tr>
<tr>
<td>Hispanic</td>
<td>84</td>
</tr>
</tbody>
</table>

School Setting

- Rural: 13%
- Urban Metro: 21%
- Suburban: 43%
- Urban Center: 23%

N=440
In which subjects will teachers use Project WET?

- Math: 156
- Physical Science/Chemistry,...: 195
- Biology/Life Sciences: 277
- Earth/Environmental Sciences: 302
- Social Studies: 131
- Fine Arts: 67
- Physical Education: 54
- Water Festivals: 125
- Language Arts: 123
- Other: 36

N=440
It has been a great year for the Project WET International Network! Here is some info on what Project WET Host Institutions have been up to this year.

2016 in Numbers

Total trained in Project WET: 8,253

Total students reached: 541,648

Type of Trainers
- Educators, 58%
- Non-formal Educators, 25%
- Facilitators, 13%
- Water Festival Leaders, 4%

Students Reached
- By Teachers, 84%
- By Water Festivals, 2%
- By Community Events, 12%
- Other, 8%
2016 Highlights

**Africa**

*Association pour la Solidarite et l’Assistance Socio-Sanitaire (Burundi)*
ASASS joined the International Network in 2016 and is working to organize Project WET activities in Burundi.

*Busoga Volunteers for Community Development (Uganda)*
Busoga Volunteers for Community development became a Host Institution in 2016 and participated in the Uganda Network Training Workshop in April where they were trained in our WASH module.

*El-Ehsan Charitable Relief Foundation (Ghana)*
El-Ehsan Charitable Relief Foundation used Project WET WASH curriculum to educate their community. They hope to extend the education to the surrounding communities this year.

*Empower and Care Organization (Uganda)*
Empower and Care Organization joined the Uganda Network and became a Project WET Host Institution in late 2016. They are excited to begin using Project WET!

*Helping Hands for Africa (Uganda)*
Helping Hands 4 Africa came together in 2010 to voluntarily pave way for innovative approaches to impact visible and positive transformation of marginalized livelihoods and communities in Busoga region. They joined Project WET in 2016 and participated in the Uganda Network Training Workshop in April.

*NADWOS Projects (Ghana)*
NADWOS PROJECTS solidified gains in the work being done in fourteen primary schools concern-
ing the water, sanitation and health clubs. They organized two workshops for 14 educators and 10 facilitators with over 5000 students reached with education on water and sanitation. The facilitators mentioned it was exciting to see these kids combine learning with fun by composition of songs and rhymes with what they had learned. The clubs now meet twice in a month and the educators are motivated to continue this work.

Othiniel Ministries Uganda
Othiniel Ministries Uganda had a hand washing competition for kids aged 5-12 at Grace Community Primary School in November and over 200 kids participated. The hand washing competition that they held took an innovative approach on passing on the Project WET information among both the students and their teachers. They are looking forward to moving on to other schools in 2017.

Rwanda Village Concept Project
Rwanda Village Concept Project joined the International Network in 2016. The organization has helped more than 3000 children of primary schools in Huye district, Southern Province by increasing their knowledge about oral hygiene through a project named “Oral health awareness initiative,” later providing them with toothbrushes and toothpaste that will help improve their oral hygiene.

Shiloh Evangelical Centre (Uganda)
Shiloh Evangelical Centre had a hand washing competition for children ages 8-16 in October 2016, over 260 children participated.

Starbright Consulting (Nigeria)
Starbright Consulting held events on World Water Day March 22, 2016 and Nestlé Staff Water stewardship awareness March 23, 2016. They launched a Project WET program in Ogun State of Nigeria, Sept 22, 2016. They are working on a further rollout of Project WET to more states and schools in Nigeria. The rigorous monitoring and reporting process put in place ensures good retention rate for the participating schools.

Wanyange Primary School (Uganda)
Wanyange Primary School taught teachers and students about hand washing using Project WET materials.

Water Initiatives Nigeria
Water Initiatives Nigeria became a Project WET Host Institution in late 2016. They are looking forward to participating in Project WET.

WATERisLIFE (Ghana/Haiti)
WATERisLIFE conducted three trainings on the Healthy Habits booklet for use in schools in Haiti, Ghana, and Ethiopia.

YAMRDO (Somalia)
YAMRDO became a Project WET Host Institution in 2016 and has begun using WASH curriculum to educate communities in their project areas.

Americas

Asociación de Amigos de la Patagonia (Argentina)
In 2016, the “Green Ribbon Certification Program” program trained a total of 313 teachers and directly involved 9,206 students. This program is based on the Project WET methodology, where the school, teachers and students view the theme of water, waste and energy efficiency - all articulated and encompassed to achieve education for sustainability. The schools that are part of the program are public and private, and belong to the provinces of Buenos Aires, Mendoza and Santa Cruz.

Also in 2016, AAP worked in partnership with
Ecolab to train 40 Ecolab employees in the Clean and Conserve Education Program and reached more than 300 students. The successful event from 2016 was a five hour festival that took place in a public school of Pilar, Buenos Aires near Ecolab’s main industrial site.

**Canadian Water Resources Association**
In 2016, the Canadian Water Resources Association conducted a total of 41 workshops: Project WET 1.0 (1), Project WET 2.0 (23), Facilitator Leadership Training (3), Advanced Facilitator Leadership Training/Mentoring (6), WOW (1), and Healthy Water, Healthy People (7), reaching over 12,000 students.

**Corporación Autónoma Regional de Cundinamarca - CAR (Colombia)**
For two years, CAR has been working with the SENA National Training Service, training about 60 trainees and trainers. This has generated an important network of facilitators, demonstrating that Project WET is a simple tool to implement and is easily adaptable to the conditions of the environment. CAR has trained more than 2,000 people from both SENA and the communities around the centers. Adaptations have been generated by the facilitators to facilitate their development, as well as the proof of activities generated by groups of facilitators of the CAR jurisdiction. In the SENA, the facilitators understand the WET strategy under the criteria of “environmental logic” where the one who teaches is not precisely the teacher or who knows the most about a certain subject, but who understands how the resource works and has the desire to teach and promote the change in their environment.

Although CAR has been familiar with Project WET since 2013, they became an official Host Institution in 2016. CAR held an event in November 2016 to demonstrate Project WET to local educators and organizations.

**Ciudad Sostenible (Colombia)**
Ciudad Sostenible joined the Project WET International Network in late 2016. They are excited to reach schools, neighborhoods, and communities with Project WET.

**Fondo para la Comunicación y la Educación Ambiental (Mexico)**
Fondo para la Comunicación y a la Educación Ambiental taught a Water and Education (Agua y Educación) course for teachers of the Americas and the Caribbean to the facilities of the Alternare Training Center, A.C. in Aporo, Michoacán, on October 13 and 14, 2016. The course was aimed at teachers of urban and rural basic education of diverse communities located within the basin of Zitacuaro.

**Institución Educativa Departamental Monseñor Agustín Gutiérrez (Colombia)**
In 2016 they had the opportunity to train a group of 15 teachers who work with children and young people between the ages of 6-18 years. This workshop was also accompanied and guided by officials of the Guavio Regional Autonomous Corporation, Corpoguavio, who already know the WET project and are determined to implement this environmental education tool.

In 2017, they hope to extend Project WET into the curriculum of the Natural Sciences area, where spaces will be offered within the classes for the application of workshops at primary, secondary and vocational levels. This is expected to be enriched with the help and support of the entities that are environmental authorities of the municipality, especially the Corpoguavio Corporation and the Chingaza National Natural
Parks headquarters - Fómeque section. Also with the help of the Municipal Administration they expect to achieve a substantial relationship with the Center for Agricultural Research and plant propagation of the Municipality who offer their facilities to carry out field practices around water resources and agricultural production systems.

**Nestlé Waters Argentina**

Nestlé Waters Argentina has been working with Project WET for more than 10 years. They continue to work with Friends of Patagonia (AAP) in the communities of Moreno and Tunuyán. In 2016 they celebrated a new edition of World Water Day in the two factories of Nestlé Waters Argentina, reaching 700 students. New corporate volunteers were trained to participate in Project WET activities.

**Asia/Pacific**

**Center for Citizenship Education (Mongolia)**

CCE conducted water testing workshops at Eco Land summer camp for children and local community members. The workshops were three hours long, lessons and afternoon practice on the river made the program interesting and useful to participants.

**EECO Foundation (Pakistan)**

EECO Foundation created a Green Bus as a mobile way to teach kids about environmental issues. In 2016, they used the Clean and Conserve Education Program to bring interactive Project WET activities to these students.

**Green Environmental Enterprise (China)**

GEE joined the Project WET International Network in 2016. They are looking forward to participating in Project WET.

**Guandu Nature Park (Taiwan)**

In 2016, Guandu Nature Park held a conference in Taiwan called “Swim into the Blue – The 4th Annual Meeting of TWEPN (Taiwan Water Education Partner Network)”. Organizations around Taiwan attended to discuss the connection between water and people. In 2016, they updated the organization for Taiwan Water Education Partner network, adding facilitator training and a water center. This change helps more efficiently spread the concept, “water is for all water users”.

**Nestlé Waters China**

The 2016 World Water Day Event was held in Mengqing Garden, Shanghai. The 10-day Water Education Exhibition directly impacted 3,000 students.

**Nestlé Waters Pakistan**

Nestlé Waters Pakistan reached approximately 2,000 students with Project WET in 2016.

**New Britain Palm Oil LTD (Papua New Guinea)**

NBPOL became an official Host Institution in 2016. They will be launching a customized module of seven Project WET activities for the local communities in March 2017.

**The River Foundation (Japan)**

Ms. Sakurako Sudo, winner of the “2016 Miss
Japan Water for Life Award, participated in Project WET workshop and was certificated as an Educator on May 1, 2016. After certification, she used Project WET activities at Gesuidouten ‘16 Nagoya, Kodaira Environmental Festival, and Chiba Prefecture Waterworks Bureau Water Supply 80th Anniversary Festival. Miss Japan is a well-known award with long history in Japan, and she will try to teach children about water with an easy-to-understand program. This activity will contribute to make Project WET better known and promote it in Japan.

In 2016, Takahama Town of Fukui Prefecture acquired international environmental certification of “Blue Flag” (beach and marina) using Project WET. After undergoing a review by the International Environment Fund (Headquarters: Denmark), Wakasawada beach was certified as “Blue Flag” for the first time in Asia on April 2016. On March 20, 2016, The River Foundation cooperated with Tokyo Gas to put on the Gas Science Museum Event during Spring Vacation.

Europe

Nestlé Waters Switzerland
On 24th of May 2016, Nestlé Waters Switzerland with the 2 Public Health Institutions Swiss Society of Nutrition and Swiss Health Promotion launched the Project WET during a conference and round table with the theme: “Education to the importance of water for environment, health and society” in Henniez, Switzerland. This event brought together many experts to discuss concrete propositions and to understand the issues of water for education and environment in Switzerland.

Middle East

Nestlé Waters Egypt
Some of the company employees participated as volunteers in implementing Project WET and the materials were updated. Nestlé Waters Egypt held a successful World Water Day Festival, reaching 1,000 students.

Global

Channel of Hope
Channel of Hope became a Project WET Host Institution in 2016. They are working on a project in West Africa, specifically in Liberia, that will be conducted in July of 2017.
## 2016 Financials - Revenue

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<td>Contributions and grants</td>
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<tr>
<td>Program service revenue (sponsorship contracts and conferences/trainings)</td>
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<tr>
<td>Investment income</td>
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<tr>
<td>Other revenue (incl. royalties and sales)</td>
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<tr>
<td>Expenses</td>
<td>Amount</td>
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<td>--------------------------------</td>
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<tr>
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<td>Fundraising expenses</td>
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<td>Administrative expenses</td>
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<tr>
<td>Total assets</td>
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<tr>
<td>Total liabilities</td>
<td>$917,284</td>
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<td>Net assets</td>
<td>$2,862,155</td>
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2016 Board of Directors & Executive Team

Project WET Foundation Board of Directors

Tom Cooper (Chair)
Senior EHS Manager, Lam Research Corporation

Richard R. Arnold II
Mission Specialist and Educator Astronaut, NASA

Thomas R. Atkins
Housing Program Director, USDA Rural Development

Elaine J. Dorward-King
Executive Vice President of Sustainability & External Relations, Newmont

Joe Kitts
Retired Foreign Service Officer

Heidi J. Paul
Executive Vice-President of Corporate Affairs, Nestlé Waters North America (Retired)

Alan Rimer
Director of Water Reuse, EnviroTechNovations, LLC

Kerry Schwartz*
Faculty, Arizona Cooperative Extension and the Water Resources Research Center at the University of Arizona

Project WET Foundation Executive Team

Dennis Nelson
President and CEO

John Etgen
Senior Vice President

Meg Long
Chief Financial Officer

*Joined Board of Directors in November 2016.