The mission of the Project WET Foundation is to reach children, parents, educators and communities of the world with water education.
Promoting Water Education

“Education isn’t a solution. It’s the solution.” That was the message from Dr. András Szöllösi-Nagy, the rector of the UNESCO-IHE Institute for Water Education in the Netherlands, when he was honored with the Project WET Water Visionary Award at the 6th World Water Forum in Marseille, France. Presenting Dr. Szöllösi-Nagy with the award was just one of our activities in Marseille, where we also led sessions on the potential of water education as a solution to pressing global water issues. Thanks to the efforts of Project WET throughout the last five World Water Forums, education is now a high-level topic for discussion. Project WET also emphasized the importance of water education as a winner of the 2012 U.S. Water Prize, joining water industry leaders such as the Philadelphia Water Department and the San Francisco Public Utilities Commission.

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2012 By the Numbers

= 10 countries
Countries with Project WET partner organizations (60)

= 10 partners
U.S. partner organizations (70)

= 10 workshops
Project WET USA Network training workshops (568)

= 100 educators
U.S. educators trained (11,016)

= 10,000 children & youth
Children reached worldwide through U.S. and global educators, DiscoverWater.org and children’s activity booklets (650,065)

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Taipei, Taiwan
From India to Iowa, Project WET in 2012 helped people of all ages learn about water—and learn to teach about water.

New materials—including traditional printed books such as the new Kids in Discovery series title "Discover the Yellowstone River" as well as innovative digital resources like an interactive Water & Ethics e-book created with UN-HABITAT—helped increase the reach of objective, science-based water education in 2012. Our website for children, DiscoverWater.org, became a trusted staple in 2012, with new science notebooks and lesson plans available to help educators integrate the website’s playful learning tools into their classrooms—whether they are teaching science, history, ESL, math or countless other subjects.

In Brazil and India, Project WET and its local partners worked together to adapt the award-winning water, sanitation and hygiene materials that we originally created for use with the United States Agency for International Development (USAID) in Africa to fit the needs of educators and children in the favelas (slums) of Rio de Janeiro and the science classrooms of Bangalore and Mangalore, in the Southwest Indian state of Karnataka. The package of materials for Rio included not only educator guides and children’s activity booklets but also coloring books and posters—a suite designed to reach children from preschool through secondary education. For Bangalore, the emphasis was on water quality testing in addition to water and healthy habits.

In Latin America, the final stage of a pilot WASH program with UN-HABITAT in Peru, Colombia, El Salvador, Bolivia and Mexico focused on community action. Schools competed for small grants to carry out projects to improve water and sanitation for students and teachers. The winning schools, one in El Salvador and one in Bolivia, replaced outdated sanitation facilities, improved food preparation areas, and added safe water storage facilities.

“By spreading the ‘gospel’ about water and related topics, Project WET helps to save thousands of lives...”
—Aggrey Oluka, a science teacher at Lake Victoria Primary School in Uganda, recommending Project WET for the Stockholm Water Prize

“Why do I get so excited about Project WET? I’ve watched the program develop over 25 years and have been impressed and amazed at the breadth and quality of their programs and materials...”
—Tom Cech, Director of the One World One Water Center for Urban Water Education and Stewardship Denver, recommending Project WET for the 2012 U.S. Water Prize
**2012 Expenses**

**Who funds Project WET?**
The work of the Project WET Foundation is supported by the thousands of individuals and organizations who purchase our materials and support our programs, as well as by these major sponsors in 2012: Nestlé Waters North America • Nestlé Waters MT • UN HABITAT • Abbott Foundation • NASA

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**Total 2012 Expenses: $1,590,560**

*More than 87 percent ($1,385,895) of total expenses went to carrying out programs: developing materials, training educators, creating interactive water education resources and promoting the role of water education as a solution for pressing global water issues.*

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The Project WET Foundation, a 501(c)(3) nonprofit organization, undergoes an independent audit each year to verify the financial information presented in this report and on the 990s filed with the U.S. Internal Revenue Service. Copies of Project WET Foundation 990s are available by request.