The mission of the Project WET Foundation is to reach children, parents, educators and communities of the world with water education.

2011 Annual Report: Worldwide Water Education
Students really respond to Project WET activities. They think of it as a game, but they’re really learning some very abstract principles that would be difficult to teach in just a regular lesson. Project WET workshops are invaluable in terms of helping me teach those activities effectively.”

—Lisa Saunders, 5th Grade Teacher and 2011 Elementary Environmental Educator of the Year (New Hampshire Environmental Educators)
Project WET is active around the world in more than 60 countries. In 2011, Project WET added six partners on three continents, completed translation and customizations of water, sanitation and hygiene (WASH) materials for five Latin American countries with UN HABITAT and started a project in India.

In 2011 data collected in Uganda by Engineers Without Borders, 93 percent of respondents said that they had seen at least one healthy habit instituted at school or home as a result of the use of Project WET materials.

Project WET’s interactive water education website for children, DiscoverWater.org, launched in September 2011. The website’s nine units allow anyone with a computer and Internet connection to learn about water through games, stories, videos and action pledges.

“DiscoverWater.org is a fun, engaging way to teach and learn about water!” —Elementary School Teacher, DiscoverWater.org field tests
How is Project WET funded?

The work of the Project WET Foundation is supported by the thousands of individuals and organizations who purchase Project WET materials and support Project WET programs, as well as by these major sponsors in 2011:

Nestlé Waters North America
Nestlé Waters MT
UN HABITAT
Valerie Gates

The Project WET Foundation, a 501(c)(3) nonprofit organization, undergoes an independent audit each year to verify the financial information presented in this report and on the 990s filed with the U.S. Internal Revenue Service. Copies of Project WET Foundation 990s are available by request.

The Project WET Foundation’s total expenses for 2011 were $1,878,120.

More than 88 percent ($1,622,950) went to carrying out programs, including writing curricula, training educators, creating interactive water education resources and promoting the role of water education as a solution for pressing global water issues.