WHAT WE DO
We create the next generation of water stewards.

WHY WATER EDUCATION?
The future of water is in the hands of youth today. Ensuring everybody grows up understanding local water resources and their connection to global systems will help to protect our most precious resource into the future.

In 2022, Project WET focused on the inclusion of environmental justice and equity and inclusion in trainings. This involved placing a strong emphasis on helping our partners enhance their capacity to provide indigenous inclusion education to non-native audiences.

PROJECT WET WORKS WITH 85 PARTNER ORGANIZATIONS

PROJECT WET USED WORLDWIDE IN 90 COUNTRIES

EDUCATED 3.9 MILLION PEOPLE WORLDWIDE

2022 IMPACT REPORT
PROJECT WET FOUNDATION
95% of educators trained said students will learn from Project WET lessons.

84% of educators said the workshop provided them information to be equitable and inclusive.

"I will include more lessons including environmental justice and climate change."

- New Jersey educator after attending Project WET training.

How We Reach Millions:

- USA Partners, 74%
- International Partners, 14%
- Projects, 5%
- DiscoverWater.org, 3%
- Publications, 4%

Virtual Resources:

154,933 virtual learners*

3,861 educators participated in virtual trainings.

9,301 sessions of virtual student eLessons.

* DiscoverWater.org, lessons, trainings.
**PLAC E-BASED EDUCATION**

96% of educators learned to teach about local water resources.

**EDUCATORS INCREASED KNOWLEDGE ABOUT LOCAL WATER**

Do you know where your water comes from?

- Pre-Training: 71%
- Post-Training: 99%
  - Up 28%

**STUDENT DEMOGRAPHICS**

- 3.7 million students educated
- 51% of teachers educated low-income students
- 66% of teachers primarily educated students of color

**BECOMING MORE EQUITABLE AND INCLUSIVE**

89% of educators said the workshop taught them to teach about environmental justice topics.

Project WET is working to provide indigenous inclusion in its trainings and resources. In 2022, over half of educators (59%) attending workshops reported learning about indigenous ecological knowledge.
CLASSROOM & NON-FORMAL EDUCATORS USE PROJECT WET

University & Teacher Candidates 17%  
Classroom 53%  
Non-formal 30%  

CROSS-CURRICULAR  
HOW WILL EDUCATORS USE PROJECT WET?

- math 26%  
- physical science 32%  
- biology/life sciences 49%  
- environmental sciences 59%  
- social studies 22%  
- fine arts 13%  
- physical education 11%  
- language arts 20%  
- other 6%  

"Project WET not only gives me many activities to incorporate into the classroom, it also gives me confidence in my abilities and makes it much easier to plan programs especially when having to teach different grade levels. Thank you!"
- Ohio Project WET Educator

"I will formally organize my environmental literacy and climate education curriculum based on topics that I learned through Project Wet."
- California Educator

95% OF EDUCATORS INTEND TO BE BETTER WATER STEWARDS AS A RESULT OF A TRAINING

We advance water education to understand global challenges and inspire local solutions.
2022 FINANCIALS
PROJECT WET

BOARD OF DIRECTORS

Edna Primrose, President - Differenza Consulting
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David Dal Pos - PwC
Jane Lazgin - Norwalk (CT) Community College, Nestle Waters (Retired)

FINANCIAL REPORT

Total Revenue: $746,634
Total Expense: $975,669
  Programs: $647,126
  Fundraising: $83,689
  Management and General Expense: $244,854
Ending Net Assets: $925,188
In-kind Support from Partners: over $1,279,968

STAFF

John Etgen, CEO
Julia Beck, VP of Networks
Morgan Close, VP of Projects
Solina Beringer, Digital Communications Coordinator
Brooke Nichols, e-Commerce Manager
Verna Schaff, Accountant
Beth Witte, Educational Programs Coordinator

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