WHAT WE DO
We advance water education to understand global challenges and inspire local solutions.

WHY WATER EDUCATION?
Imagine that every child learned where their water came from...or learned about climate change in school? Local and global water issues can only be solved through an understanding of water systems, watersheds and climate through an educated water-literate society.

In 2021, Project WET embraced a hybrid education model—using hands-on learning supported by virtual training, student eLessons and WETconnect, our new digital library. The Climate, Water, and Resilience educator guide became a popular choice for virtual and in-person trainings.
HOW WE REACH MILLIONS

99% of educators trained said students will learn from Project WET lessons.

USA Partners

International Partners

62%

8%

20%

99% of educators trained said students will learn from Project WET lessons.

As we are still doing distance learning, I will include resources from various media just like how the facilitator presented the lesson. When we go back face to face, I will integrate all the outdoor activities.

-Project WET Educator on Guide 2.0 Virtual Training

VIRTUAL RESOURCES

7,484 educators participated in virtual trainings

14,116 sessions of virtual student eLessons

WETconnect is a digital library of resources that gives educators access to multiple publications in one page. Subscription lengths and offerings vary. Learn more at: www.projectwet.org/wetconnect
STUDENT DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.7</td>
<td>Million students educated</td>
</tr>
<tr>
<td>63%</td>
<td>Educators help teach about water</td>
</tr>
<tr>
<td>72%</td>
<td>Teachers primarily work with students of color</td>
</tr>
</tbody>
</table>

CLIMATE, WATER AND RESILIENCE

1,197 EDUCATORS TRAINED ON CLIMATE, WATER AND RESILIENCE

Water and climate are inseparable, making Project WET a perfect organization to teach about climate change!

"I will make sure climate change and resilience become an important part of the Earth Science Curriculum. I will share the information with our Biology/Environmental Science teacher to be sure they do the same."

-Project WET Educator on Climate, Water and Resilience Training

961 EDUCATORS PARTICIPATED IN A CLIMATE, WATER AND RESILIENCE VIRTUAL TRAINING

"These activities gave me more ideas of how to integrate and expand on climate change content and exploration activities into teacher workshops using NGSS modeling, simulation, and research ideas."

-Project WET Facilitator

"I will make sure climate change and resilience become an important part of the Earth Science Curriculum. I will share the information with our Biology/Environmental Science teacher to be sure they do the same."

-Project WET Educator on Climate, Water and Resilience Training
FORMAL & NON-FORMAL EDUCATORS USE PROJECT WET

59% OF EDUCATORS ARE FORMAL CLASSROOM TEACHERS

25% OF EDUCATORS ARE NON-FORMAL CLASSROOM EDUCATORS

MEET WATERSTAR, MACKENZIE HAYES

“Wanting to know where the water I drank came from drew my interest at a young age,” said then 17 year-old MacKenzie Hayes. As a Water Conservation Education Intern at the Athens-Clarke County Unified Government, MacKenzie helped local students with kits for Project WET’s H2Olympics activity to distance learn at home. Read more on the Project WET blog.

"I will integrate activities where students can be more conscious [of issues] that happen [in] their community and how they can help solve and take care of it. I will also be more aware in bringing in activities that will help them become more aware of the environment so students can learn how to take better care of things."

- Georgia educator on how they will change their practices as result of the Project WET workshop

We advance water education to understand global challenges and inspire local solutions.

DiscoverWater.org
197,108 USERS IN 2021

We advance water education to understand global challenges and inspire local solutions.
2021 FINANCIALS
PROJECT WET

BOARD OF DIRECTORS

Richard Arnold II, President - Volunteer Board Member, NASA & University of MD Center for Environ. Sciences
Jashell Mitchell, Vice President - Rocket Mortgage
Edna Primrose, Treasurer - Differenza Consulting
Marcelle Shoop - Secretary, National Audubon Society
Jane Lazgin - Nestle Waters (Retired)
Monica Kilpatrick - Georgia Department of Natural Resources
Alan Rimer - Envirotech, LLC
Elaine Dorward-King - Newmont Mining (Retired)
Kerry Schwartz - University of Arizona
Heidi Paul - Nestle Waters North America (Retired)
Will Sarni - Water Foundry

STAFF

John Etgen, CEO
Julia Beck, VP of Networks
Morgan Close, VP of Projects
Solina Beringer, Organizational Assistant
Verna Schaff, Accountant
Kyla Tengdin, Sales and Marketing Manager
Beth Witte, Organizational Assistant

FINANCIAL REPORT

Total Revenue: $911,425
Total Expense: $822,643
   Programs: $471,768
   Fundraising: $94,662
   Management and General Expense: $256,213
Ending Net Assets: $1,316,383

SPONSORS:

ECOLAB
ALKAviva
nuappple
North American Association for Environmental Education