

2021 IMPACT REPORT

PROJECT WET FOUNDATION



**EDUCATED
2.9 MILLION
PEOPLE WORLDWIDE**



**PROJECT WET WORKS WITH
92 PARTNER
ORGANIZATIONS
WORLDWIDE**

In 2021, Project WET embraced a hybrid education model—using hands-on learning supported by virtual training, student eLessons and WETconnect, our new digital library. The *Climate, Water, and Resilience* educator guide became a popular choice for virtual and in-person trainings.

WHAT WE DO

We advance water education to understand global challenges and inspire local solutions.

WHY WATER EDUCATION?

Imagine that every child learned where their water came from...or learned about climate change in school? Local and global water issues can only be solved through an understanding of water systems, watersheds and climate through an educated water-literate society.



**PROJECT WET USED WORLDWIDE IN
101 COUNTRIES**



project WET
WATER EDUCATION TODAY

99% OF EDUCATORS TRAINED SAID STUDENTS WILL LEARN FROM PROJECT WET LESSONS

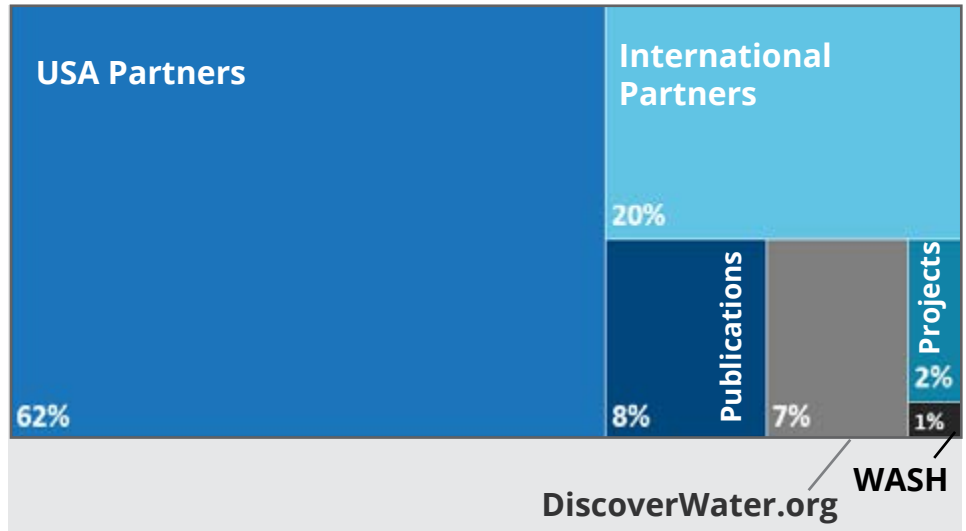


A teacher and students at Judia Jackson Harris Elementary School showing off their "Incredible Journey."

As we are still doing distance learning, I will include resources from various media just like how the facilitator presented the lesson. When we go back face to face, I will integrate all the outdoor activities.

-Project WET Educator on Guide 2.0 Virtual Training

HOW WE REACH MILLIONS



VIRTUAL RESOURCES

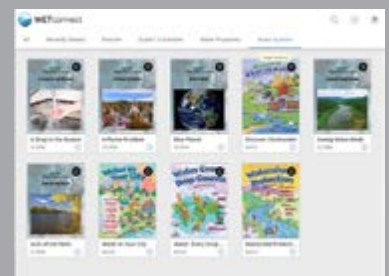
7,484 EDUCATORS PARTICIPATED IN VIRTUAL TRAININGS



14,116 SESSIONS OF VIRTUAL STUDENT LESSONS



WETconnect is a digital library of resources that gives educators access to multiple publications in one page. Subscription lengths and offerings vary. Learn more at: www.projectwet.org/wetconnect



STUDENT DEMOGRAPHICS

2.7
MILLION
STUDENTS
EDUCATED

63%
OF TEACHERS
EDUCATE
LOW-INCOME
STUDENTS

72%
OF TEACHERS
PRIMARILY
WORK WITH
STUDENTS OF
COLOR

**93% OF
EDUCATORS SAID
PROJECT WET
WORKSHOPS
HELPED THEM
TO TEACH
ABOUT WATER**

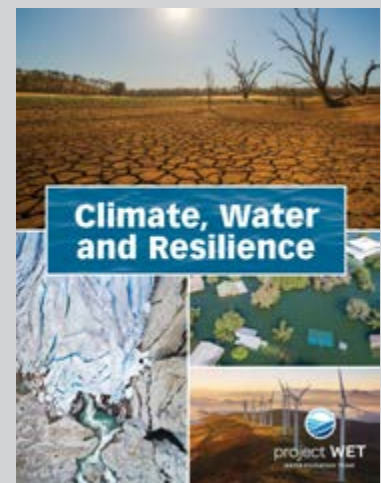
CLIMATE, WATER AND RESILIENCE

1,197
EDUCATORS
TRAINED ON
CLIMATE,
WATER AND
RESILIENCE

Water and climate are inseparable, making Project WET a perfect organization to teach about climate change!

Climate, Water and Resilience, Project WET's educator guide about climate change, quickly became a popular guide and training in 2021. Educators and trainers are excited to receive training in both the science about and methods of teaching about climate change.

www.projectwet.org/climate



"I will make sure climate change and resilience become an important part of the Earth Science Curriculum. I will share the information with our Biology/Environmental Science teacher to be sure they do the same."

*-Project WET Educator
on Climate, Water and
Resilience Training*

961 EDUCATORS
PARTICIPATED IN A
CLIMATE, WATER
AND RESILIENCE
VIRTUAL TRAINING

"These activities gave me more ideas of how to integrate and expand on climate change content and exploration activities into teacher workshops using NGSS modeling, simulation, and research ideas."

-Project WET Facilitator

DiscoverWater.org

197,108 USERS IN 2021



FORMAL & NON-FORMAL EDUCATORS USE PROJECT WET

59% OF EDUCATORS ARE FORMAL CLASSROOM TEACHERS

25% OF EDUCATORS ARE NON-FORMAL CLASSROOM EDUCATORS

MEET WATERSTAR, MACKENZIE HAYES



"Wanting to know where the water I drank came from drew my interest at a young age," said then 17 year-old MacKenzie Hayes. As a Water Conservation Education Intern at the Athens-Clarke County Unified Government, MacKenzie helped local students with kits for Project WET's H2Olympics activity to distance learn at home. [Read more on the Project WET blog.](#)



"I will integrate activities where students can be more conscious [of issues] that happen [in] their community and how they can help solve and take care of it. I will also be more aware in bringing in activities that will help them become more aware of the environment so students can learn how to take better care of things."

- Georgia educator on how they will change their practices as result of the Project WET workshop



We advance water education to understand global challenges and inspire local solutions.

95% OF EDUCATORS INTEND TO BE BETTER WATER STEWARDS AS A RESULT OF A TRAINING

2021 FINANCIALS

PROJECT WET



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FINANCIAL REPORT

Total Revenue: \$911,425
Total Expense: \$822,643
 Programs: \$471,768
 Fundraising: \$94,662
 Management and General Expense: \$256,213
Ending Net Assets: \$1,316,383

SPONSORS:



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North American Association
for Environmental Education

Platinum
Transparency
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Candid.



project **WET**

WATER EDUCATION TODAY

www.projectwet.org