EDUCATED
2.8 MILLION
PEOPLE WORLDWIDE
ABOUT WATER RESOURCES

PROJECT WET WORKS WITH
87 PARTNER ORGANIZATIONS
WORLDWIDE
TO ADVANCE WATER EDUCATION
AND INSPIRE LOCAL SOLUTIONS

HOW WE REACH MILLIONS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA Partners</td>
<td>63%</td>
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<tr>
<td>International Partners</td>
<td>18%</td>
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<tr>
<td>Publications</td>
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<tr>
<td>Projects</td>
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<tr>
<td>DiscoverWater.org</td>
<td>9%</td>
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<tr>
<td>WASH Partners</td>
<td>2%</td>
</tr>
</tbody>
</table>

PROJECT WET USED WORLDWIDE IN
107 COUNTRIES
UP FROM 82 COUNTRIES IN 2019
THANKS TO OUR DIGITAL
PRESENCE IN THE PANDEMIC
We increased our reach by 300,000 people and 25 countries in 2020 thanks to our digital presence during the pandemic. Educators downloaded our resources, accessed our virtual lessons and completed professional development through virtual trainings.

We led 19 TRAINING WEBINARS for Project WET partners to help them continue to deliver hands-on education.

2020 CHANGED EDUCATION FOREVER.

We created hands-on, self-paced versions of our activities for students and educators using common household items.

PROJECT WET RE-IMAGINED HANDS-ON EDUCATION FOR DISTANCE LEARNING.

7,827 USERS OF VIRTUAL STUDENT eLESSONS

456 DOWNLOADS OF PDF VERSIONS OF STUDENT LESSONS

VIRTUAL eLESSONS ARE PRIMARILY USED DURING THE SCHOOL YEAR

Use drops in summer and on weekends.

1,542 digital downloads of activities (up 32% from 2019)

6,685 visits to our distance learning webpage with educational resources

1,080 views of early childhood explainer videos for at-home activities

COVID-19 PANDEMIC RESPONSE

89% OF EDUCATORS EVALUATED PROJECT WET’S VIRTUAL TRAINING AS EXCELLENT

2020 Project WET Impact Report | 2
DiscoverWater.org
AN INTERACTIVE WEBSITE ABOUT WATER
252,000 TOTAL USERS IN 2020

USE UP 43% IN THE PANDEMIC
USERS IN 86 COUNTRIES

INTRODUCING: CLIMATE, WATER AND RESILIENCE

CLIMATE CHANGE IS THE MOST IMPORTANT ENVIRONMENTAL ISSUE OF OUR TIME. WE WANT EVERYONE TO LEARN ABOUT IT.

Print and Digital Options
Virtual Training Available

2.3 MILLION STUDENTS EDUCATED
59% OF TEACHERS EDUCATE LOW-INCOME STUDENTS
78% OF TEACHERS EDUCATE PRIMARILY ETHNIC MINORITY STUDENTS

92% OF EDUCATORS SAID PROJECT WET WORKSHOPS HELPED THEM TO TEACH ABOUT WATER

YOU HAVE ALL DONE AN EXCELLENT JOB PREPARING THE ONLINE TRAINING AND RESOURCES (IN ADDITION TO YOUR WONDERFUL BOOK AND SUITE OF SUPPORTING MATERIALS). THE FACT THAT KIDS ARE DRAWN TO THEM MEANS THEY ARE ENGAGING!

-Beth Del Real, California
Project WET Facilitator

4,558 EDUCATORS PARTICIPATED IN PROJECT WET’S VIRTUAL EDUCATOR TRAINING (UP FROM 17 IN 2019)
The WaterCourse: Water Stewardship Solutions

The WaterCourse raises awareness of business’ critical water stewardship impacts. Through the development of watershed posters, The WaterCourse has helped multiple corporations engage stakeholders in global markets.

FORMAL & NONFORMAL EDUCATORS USE PROJECT WET

- 30% OF EDUCATORS TRAINED DO NOT WORK IN FORMAL CLASSROOMS
- 51% OF EDUCATORS TRAINED ARE FORMAL CLASSROOM TEACHERS

We advance water education to understand global challenges and inspire local solutions.

94% OF EDUCATORS SAID STUDENTS WILL LEARN FROM PROJECT WET ACTIVITIES

I have really enjoyed the Project WET online training and the many activities, which are organized, informational and fun. One of the activities was titled 'A Grave Mistake.' It was a pleasure seeing everyone taking interest and being challenged to find the source of the ground water contaminant and their surprise when they discovered the truth.

- Cynthia Rushton, virtual training participant, on practicing a lesson at home with her family

We advance water education to understand global challenges and inspire local solutions.
2020 FINANCIALS
PROJECT WET

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FINANCIAL REPORT

Total Revenue: $743,373
Total Expense: $1,015,519
Programs: $605,426
Fundraising: $122,616
Management and General Expense: $287,477
Ending Net Assets: $1,205,805

CORPORATE SPONSORS:

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www.projectwet.org